**HW: Rhetorical appeals name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Example of Ethos:**

"I will end this war in Iraq responsibly, and finish the fight against al Qaeda and the Taliban in Afghanistan. I will rebuild our military to meet future conflicts. But I will also renew the tough, direct diplomacy that can prevent Iran from obtaining nuclear weapons and curb Russian aggression. I will build new partnerships to defeat the threats of the 21st century: terrorism and nuclear proliferation; poverty and genocide; climate change and disease. And I will restore our moral standing, so that America is once again that last, best hope for all who are called to the cause of freedom, who long for lives of peace, and who yearn for a better future."

--Democratic Presidential Candidate Acceptance Speech by Barack Obama. August 28th, 2008.

How does Obama establish himself as a credible authority figure? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Example of Pathos:**

"I am not unmindful that some of you have come here out of great trials and tribulations. Some of you have come fresh from narrow jail cells. And some of you have come from areas where your quest--quest for freedom left you battered by the storms of persecution and staggered by the winds of police brutality. You have been the veterans of creative suffering. Continue to work with the faith that unearned suffering is redemptive. Go back to Mississippi, go back to Alabama, go back to South Carolina, go back to Georgia, go back to Louisiana, go back to the slums and ghettos of our northern cities, knowing that somehow this situation can and will be changed."

--"I Have a Dream" by Martin Luther King Jr. August 28th, 1963.

How does King appeal to his audience's emotions? How he does sympathize with them? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Example of Logos:**

Q: If a woman is pregnant and smokes marijuana, will it hurt the baby?   
  
A: Doctors advise pregnant women not to use any drugs because they could harm the growing fetus. Although one animal study has linked marijuana use to loss of the fetus very early in pregnancy, two studies in humans found no association between marijuana use and early pregnancy loss. More research is necessary to fully understand the effects of marijuana use on pregnancy outcome.

How is the doctor's reply logical? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Atticus Finch is a lawyer in a small, segregated town of Maycomb, Alabama during the 1930s. Atticus is defending Tom Robinson, a black man who has been accused of raping a white woman. The woman in question, Mayella Ewell, comes from a questionable family. Her father is a drunk and cannot hold a job. But the people of Maycomb still have more respect for him and his family than they do a black man simply because he is white. All the evidence suggests that Tom is innocent, including the fact that Mayella was beaten by a left-handed man. Tom, due to a childhood accident, does not have a functioning left hand. Atticus knows he will not win, but he uses pathos, logos and ethos in his closing remarks to the jury to try and convince them.

To begin with, this case should never have come to trial. The State has not produced one iota of medical evidence that the crime Tom Robinson is charged with ever took place. It has relied instead upon the testimony of two witnesses whose evidence has not only been called into serious question on cross examination, but has been flatly contradicted by the defendant. Now there is circumstantial evidence to indicate that Mayella Ewell was beaten savagely by someone who led, 5 almost exclusively, with his left [hand]. And Tom Robinson now sits before you, having taken "The Oath" with the only good hand he possesses -- his right.  
  
 I have nothing but pity in my heart for the Chief Witness for the State. She is the victim of cruel poverty and ignorance. But, my pity does not extend so far as to her putting a man's life at stake, which she has done in an effort to get rid of her own guilt. Now I say "guilt," gentlemen, because it was guilt that motivated her. She's committed no crime. She has merely 10 broken a rigid and time-honored code of our society, a code so severe that whoever breaks it is hounded from our midst as unfit to live with. She must destroy the evidence of her offense. But, what was the evidence of her offense? Tom Robinson, a human being. She must put Tom Robinson away from her. Tom Robinson was to her a daily reminder of what she did.  
   
 Now what did she do? She tempted a negro. She was white and she tempted a negro. She did something that in our society is unspeakable: She kissed a black man. Not an old uncle, but a strong, young negro man. No code mattered to her before 15 she broke it, but it came crashing down on her afterwards.  
  
 The witnesses for the State, with the exception of the sheriff of Lincoln County, have presented themselves to you gentlemen -- to this Court -- in the cynical confidence that their testimony would not be doubted; confident that you gentlemen would go along with them on the assumption, the evil assumption, that all negroes lie; all negroes are basically immoral beings; all negro men are not to be trusted around our women, an assumption that one associates with minds of 20 their caliber, and which is in itself, gentlemen, a lie -- which I do not need to point out to you.  
  
 And so, a quiet, humble, respectable negro, who has had the unmitigated TEMERITY to feel sorry for a white woman, has had to put his word against two white peoples. The defendant is not guilty. But somebody in this courtroom is.  
  
 Now, gentlemen, in this country our courts are the great levelers. In our courts, all men are created equal. I'm no idealist to believe firmly in the integrity of our courts and of our jury system. That's no ideal to me. That is a living, working reality!  
  
25 Now I am confident that you gentlemen will review without passion the evidence that you have heard, come to a decision, and restore this man to his family.  
  
 In the name of God, do your duty. In the name of God, believe Tom Robinson.